

Message Text

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63

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-03 USIA-04 DRC-01 RSC-01 /020 W
----- 074535

R 091517Z OCT 74

FM AMEMBASSY SANTIAGO

TO SECSTATE WASHDC 0618

INFO AMEMBASSY LA PAZ

AMEMBASSY LIMA

AMEMBASSY QUITO

AMEMBASSY BOGOTA

AMEMBASSY CARACAS

UNCLAS SANTIAGO 6159

E.O. 11652: N/A

TAGS: BEXP, CI

SUBJECT: COLOR TV IN ANDEAN MARKET

REF: STATE 188124, SANTIAGO 4588

1. THE FOLLOWING GOC AND TV CHANNEL OFFICIALS ARE LIKELY TO
HAVE A VOICE IN DECISION REGARDING COLOR TV IN CHILE:

A) COMITE DE TELECOMUNICACIONES DE LA DEFENSA NACIONAL
MINISTERIO DE DEFENSA NACTIONAL, 5TH PISO
SANTIAGO, CHILE
ATTN: GENERAL DE DIVISION, GERMAN BRADY R., PRESIDENT

B) DIVISION DE TELECOMUNICACIONES (EX SECTEL)
AMUNATEGUI 58
SANTIAGO, CHILE
ATTN: COMANDANTE RAMON ARAGAY, GOVERNMENT DELEGATE

C) CHANNEL 13
LIRA 46
SANTIAGO, CHILE
ATTN: ELIODORO RODRIGUEZ MATTE, GENERAL MANAGER

D) CHANNEL 9
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INES MATTE URREJOLA 0825

SANTIAGO, CHILE
ATTN: JUAN CARLOS ASTABURUAGA, EXECUTIVE VICE PRESIDENT

E) CHANNEL 7
BELLAVISTA 0990
SANTIAGO, CHILE
ATTN: JAIME FUENZALIDA, DIRECTOR GENERAL

F) CHANNEL 4
ELEUTERIO RAMIREZ 353
VALPARAISO, CHILE
ATTN: CARLOS MELENDEZ, DIRECTOR

2. THE PRIME DECISION MAKER WILL BE COMITE DE TELECOMUNICACIONES
DE LA DEFENSA NACIONAL.

3. DIVISION DE TELECOMUNICACIONES, FORMERLY PART OF SUPERIN-
TENDENCIA DE SERVICIOS ELECTRICOS, GAS Y TELECOMUNICACIONES
(SECTEL), HAS RECENTLY BEEN REORGANIZED AS A SEPARATE ENTITY
WITH A GOVERNMENT DELEGATE IN CHARGE AND DIRECTLY SUBJECT TO
MINISTRY OF DEFENSE. IN NEAR FUTURE IT WILL BE RENAMED SUPER-
INTENDENCIA DE TELECOMUNICACIONES.

4. EMBASSY THINKS GOC NOT ACTIVELY CONSIDERING COLOR TV SSDTEM
FOR CHILE. RECOMMEND IVP GRANTS BE HELD IN ABEYANCE UNTIL
SUCH TIME IT IS.
POPPER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 OCT 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974SANTIA06159
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740289-0049
From: SANTIAGO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741059/aaaabytj.tel
Line Count: 88
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 188124, SANTIAGO 4588
Review Action: RELEASED, APPROVED
Review Authority: martinml
Review Comment: n/a
Review Content Flags:
Review Date: 19 MAR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <19 MAR 2002 by chappeld>; APPROVED <05 FEB 2003 by martinml>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COLOR TV IN ANDEAN MARKET
TAGS: BEXP, CI
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005